

# PRESS RELEASE

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For Immediate Release

## PHOTOGRAPHIC ART CLUB'S DANA POINT BOOK Released

The Photographic Art Club has just completed their latest project – a book on Dana Point called “Dana Point – Harboring the Good Life.” In this project, our members attended many events in Dana Point throughout the year to capture the city and its people for this beautiful keepsake book. Club President Frank Ritenour states, "Thirty nine of our club photographers spent a year capturing the very essence of what makes Dana Point unique and using their creative talents for this book. We believe this is the perfect gift for those who love and care about Dana Point."

The book starts with a statement by Scott Schoeffel, the Mayor of Dana Point and continues with a tour through the city. The activities are presented as the many activities occurred throughout the year. What comes out of our projects is a high-end photo art book that captures the essence of the place. By reading the book and looking at the pictures one will learn a lot about Dana Point and get an intimate sense of why it's called “Harboring the Good Life.” The book was sponsored by a City of Dana Point Charitable Grant.

The hard cover book measures 8 by 10 inches. The books can be purchased by calling Dana Point Coastal Arts at (949) 542-8361 or can be ordered online by going to [www.DPCoastalArts.org](http://www.DPCoastalArts.org). It is the perfect holiday gift for your family and friends.

We have scheduled an artist signing reception at the Dana Point Community House, 24642 San Juan Street, Dana Point, for Thursday November 17<sup>th</sup> from 6:00 to 8:00 PM. You can bring your copy of the book or purchase one at the reception to have our photographic artists sign the book for you.

The Photographic Art Club is a growing group of over 285 photographers dedicated to improving their photographic skills. We offer our photography services to organizations such as the San Clemente Ocean Festival, Laguna Beach Garden Club, Donna O'Neal Land Conservancy, Tall Ships and the Festival of the Whales. Part of the proceeds of the sales of our book projects will go to support photography classes for kids. We are looking forward to working with Dana Hills High School students to produce a book on the 2012 Festival of Whales. Books are our fundraiser, so we can continue our work with the community.