



PRESS RELEASE

January 22, 2010

FOR IMMEDIATE RELEASE

Offshore Powerboat Racing is returning to Dana Point on March 27 and 28, 2010!

After a thirteen year hiatus, The Pacific Offshore Powerboat Racing Association (POPRA) will be lighting up the water off Doheny Beach. In association with RPM Racing Enterprises and the Dana Point Harbor, the POPRA members are campaigning their highly specialized race boats on a five mile lap course, just south of the Dana Point Harbor. Participating in the race, will be boats from 26 to 40 feet, with speeds upwards of 130 MPH. The race schedule includes two heat races on Saturday, March 27 and one final on Sunday, March 28. The dry pits are open to the public where the boats can be viewed up close and the drivers and crews will answer questions from the fans. The National Anthem will be performed at 11:00AM on Sunday by a local High School band followed by the call to "Start Your Engines" by a local dignitary.

There will be a personal watercraft race from Dana Point to Avalon on Catalina Island on Sunday morning as well. The PWC race will take off at 9 AM from the Dana Point harbor for the 43 mile sprint to Avalon. Six divisions will compete for the overall and individual class title. Newcomers as well as the hardcore racing enthusiasts are welcome to participate. For more information and the rules for the classes please visit www.pwcoffshore.com There will be participation from the merchants and vendor booths at the Harbor area, making the event a fun day for all members of the family.

The Pacific Offshore Powerboat Racing Association is the oldest offshore powerboat racing organization in the world. POPRA was incorporated in 1966 by the late Bob Nordskog, known around the world as the "Grandfather of Offshore Powerboat Racing". POPRA is an affiliate of the American Powerboat Racing Association, widely recognized as the premiere sanctioning body for boat racing, in the United States. The production of a POPRA race has a significant impact on the economy of the cities they visit in terms of tourist dollars in hotel, restaurant and retail sales, from the racers and fans. POPRA draws participants from all over the United States and has produced races at race sites all over the west coast in cities such as Dana Point, Long Beach, San Diego, Lake Havasu, Oceanside, Benecia, Pittsburg, Ventura, San Francisco and Las Vegas (Lake Mead). Please visit www.pacificoffshore.com, www.pwcoffshore.com for more information on POPRA /RPM events and the 2010 schedule.

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