PUBLIC NOTICE CITY OF DANA POINT NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **February 9, 2009**, the City Council of the City of Dana Point will conduct a public meeting and on **March 9, 2009**, the City Council of the City of Dana Point will conduct a public hearing to consider the following:

ESTABLISHMENT OF THE DANA POINT TOURISM BUSINESS IMPROVEMENT DISTRICT, LEVY AND ASSESSMENT OF FEES FROM ALL HOTELS WITH GREATER THAN 190 HOTEL ROOMS WITHIN THE BOUNDARIES OF THE CITY OF DANA POINT

Said public meeting and public hearing will be held at 6:00 p.m. (or as soon thereafter as possible) in the Dana Point City Council Chamber, 33282 Golden Lantern, Ste. 210, Dana Point, CA 92629.

On February 9, 2009, the City Council will conduct a public meeting to consider adoption of a Resolution of Intention to Levy Assessments for the Dana Point Tourism Business Improvement District.

On March 9, 2009, the City Council will conduct a public hearing and consider adoption of an ordinance to establish the Dana Point Tourism Business Improvement District and to levy and collect assessments from all hotels with greater than 190 hotel rooms within the boundaries of the City of Dana Point at a rate of \$3.00 per occupied room night subject to City of Dana Point transient occupancy tax. Hotels and lodging establishments with less than 190 rooms shall not be assessed.

The Dana Point Tourism Business Improvement District is estimated to collect approximately \$1,000,000 in its first year of operation. The funds raised shall be spent to promote tourism in Dana Point.

The City of Dana Point will collect the assessments monthly from any hotel with greater than 190 rooms within the City of Dana Point on the same form as that used for the collection of Transient Occupancy Tax receipts and will remit said assessments to the Dana Point Business Improvement District for activities to promote tourism.

Further information regarding the proposed Dana Point Tourism Business Improvement District may be obtained from the City of Dana Point Economic Development, 33282 Golden Lantern, Suite 203, Dana Point, California, 92629 or by phone at (949) 248-3519.

City Clerk is instructed to provide notice of the public meeting and public hearing as follows: Publish this Public Notice in a newspaper of general circulation in the City of Dana Point three (3) times, at least forty-five (45) days before the hearing, on January 22, 2009, January 29, 2009, and February 5, 2009.

Those desiring to be heard in favor of or in opposition to this item will be given an opportunity to do so during such hearing or by writing to the City Council at 33282 Golden Lantern, Suite 203, Dana Point, California 92629, Attention: City Clerk. Please reference hearing title and date of hearing in any correspondence. For further information, you may contact the City Clerk at (949) 248-3505.

Any petition for judicial review of a decision of the Dana Point City Council is controlled by the statute of limitations provisions set forth in Sections 2.50.010 and 2.50.020 of the Dana Point Municipal Code and Sections 1094.5 and 1094.6 of the California Code of Civil Procedure. Any action or proceeding to attack, review, set aside, or void any decision of the Dana Point City Council is controlled by Section 2.50.010 and Section 2.50.020 of the Dana Point Municipal Code. Any such action or proceeding seeking judicial review which attacks or seeks to set aside, or void any decision of the Dana Point City Council shall be limited to those issues raised at the hearing as provided in Chapter 2.50 of the Dana Point Municipal Code. Copies of the procedures for the conduct of City Council public hearings are available from the City Clerk.

KATHY M. WARD, CITY CLERK

m. Ward

City of Dana Point