



Our holiday gift to the environment! Join thousands of shoppers in L.A. County in giving up disposable bags in favor of reusable totes for 24 hours.

A Day Without a Bag is an education and grassroots event coordinated by Heal the Bay that involves businesses and individuals throughout Los Angeles County. On this day we ask holiday shoppers and retailers to forgo single-use, plastic shopping bags in favor of reusable bags. Held the third Thursday in December, Heal the Bay's second annual A Day Without a Bag will be December 18, 2008.

By raising consumer awareness about personal choices, A Day Without a Bag focuses on education, rather than advocacy. The event's short-term goal is to educate Southland shoppers to adopt more sustainable practices during the holidays and coming year. The event's long-term goal is to reduce the use of single-use plastic bags throughout California by empowering shoppers, and the community at large, to take simple and direct actions to eliminate unsightly debris and save taxpayer dollars.

More than 6 billion plastic bags are used in L.A. County each year. Disposable bags cost our fiscally strained cities up to 17 cents per bag for disposal (this does not even include the environmental costs). Plastic bags are made from fossil fuels. Americans use over 380 billion bags every year, throw-ing away this precious, non-renewable resource.