

“Finding Business Success in a Down Economy” Seminar presented by



Dana Point Chamber of Commerce, City of Dana Point and Dana Point Harbor Merchants Association are bringing international Retail & Consumer Guru Barbara Wold to Dana Point to share her knowledge and expertise on customer care, marketing strategies, and sales and service quality. Wold is an internationally known speaker and authority to the retail and consumer industries. Her areas of expertise include customer care, marketing strategy, consumer buying patterns, building business relationships, image, sales and service quality, public relations, redevelopment and tourism.

At this seminar, you will learn tips and strategies to help drive your business success during this economic downturn we are experiencing. Companies who have benefitted from Barbara Wold’s expertise include: BMW North America, Brighton, California Pizza Kitchen, Nordstrom, Rocky Mountain Chocolate Factory, St. John Knits, Honda America, Skechers and many, many more.

DATE	LOCATION
September 16, 2008 8:00 am	Ocean Institute – Samueli Lecture Hall and Conference Center 24200 Dana Point Harbor Drive

***Dana Point Chamber and Harbor Association Members: \$10 per person
Non-Members: \$25 per person
(Cost includes registration fees, any materials and refreshments)***

RESERVATION FORM: Please return with payment to the Dana Point Chamber of Commerce, 24681 La Plaza, Suite 115, Dana Point, CA 92629; FAX to 949-496-5321; or call 949-496-1555

Name: _____ Company: _____

Phone: _____ E-Mail: _____

I want to attend the seminar:

_____ I am a Dana Point Chamber Member (\$10)

_____ I am a Dana Point Harbor Association Member (\$10)

_____ I am not a member of either group (\$25)

_____ I am interested in joining the Chamber



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