



**BOARD OF DIRECTORS
REGULAR MEETING MINUTES**

DANA POINT RESORT ASSOCIATION, INC., dba Visit Dana Point
Friday, August 18, 2017 at 1:00p.m.
The Ritz-Carlton, Laguna Niguel, Private Dining Room
1 Ritz Carlton Drive, Dana Point, CA 92629

CALL TO ORDER at 1:05pm

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, Ritz-Carlton, Laguna Niguel
Ian Pullan, St. Regis Monarch Beach Resort & Spa

Absent: Bill Reider, Doubletree Suites, Doheny Beach

Staff Present: Sean Keliioholokai, Executive Director

Public Present: Mark Denny, Dana Point City Manager, Kelly Reenders, Economic Development Manager, City of Dana Point, Dan Pingaro, President & CEO, Ocean Institute, Augustine Agency

PUBLIC COMMENTS

None.

1. Approval of Meeting Minutes – June 30, 2017

Jim Samuels made a motion approve the minutes from the June 30, 2017; Ian Pullan seconded the motion. The motion carried by the following vote:

AYES: Jim Samuels, Bruce Brainerd, Ian Pullan

NAYS: None

2. Sean Keliioholokai provided a summary of the financials including the current budget to actual report. Additionally, it was presented to the board the current status of funds in the TBID account.
3. Jim Samuels gave a Chairman's report
4. Sean Keliioholokai provided a summary of the DMO's activities thus far for the calendar year of 2017.

NEW BUSINESS

5. The Board excepted the resignation of Bill Rieder from the Doubletree Suites, Doheny Beach
6. The Board welcomed Mark Denny and Dan Pingaro. Each party gave brief remarks.
7. Augustine Agency gave a presentation covering the summer leisure campaign, holiday campaign proposal and website enhancement proposal. The Board did not take action on proposals.

BOARD MEMBER AND STAFF COMMENTS

Advisory Board Member Comments - None

Staff Comments - None

ADJOURNMENT at 2:42pm

Ian Pullen, Secretary, Board of Directors

Date