

SPECIAL MEETING

DANA POINT TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD, DANA POINT RESORT ASSOCIATION, INC. dba Visit Dana Point
Thursday, September 21, 2017 at 10:00 a.m.
Dana Point City Hall, 33282 Golden Lantern, Dana Point, California 92629

TELECONFERENCE:

DOUBLETREE SUITES BY HILTON-DOHENY BEACH, 34402 PCH, DANA POINT, CA 92629 LAGUNA CLIFFS MARRIOTT RESORT & SPA, 25135 PARK LANTERN, DANA POINT, CA 92629 MONARCH BEACH RESORT, 1 MONARCH BEACH RESORT, DANA POINT, CA 92629 THE RITZ-CARLTON, LAGUNA NIGUEL, 1 RITZ CARLTON DRIVE, DANA POINT, CA 92629

CALL TO ORDER

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa Bruce Brainerd, Ritz-Carlton, Laguna Niguel Ian Pullan, Monarch Beach Resort Representative, Doubletree Suites by Hilton Doheny Beach

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to City staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Committee from taking action on a specific item unless it appears on the posted Agenda.

CONSENT CALENDAR

1. Approval of Meeting Minutes – August 18, 2017

NEW BUSINESS

2. 3 Year Strategic Plan

Recommended Action: Approve

3. 2018 Annual Plan and Budget Recommended Action: Approve

BOARD MEMBER AND STAFF COMMENTS

Advisory Board Member Comments
Staff Comments

ADJOURNMENT

CERTIFICATION

I, Kelly Reenders, Economic Development Manager, City of Dana Point, do hereby certify that a copy o
the foregoing Agenda was posted at Dana Point City Hall, Monday, September 18, 2017 at 10:00 a.m.