



**BOARD OF DIRECTORS
REGULAR MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Friday, August 18, 2017 at 1:00 p.m.
The Ritz-Carlton, Laguna Niguel, Private Dining Room
1 Ritz Carlton Drive, Dana Point, CA 92629**

CALL TO ORDER

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort

Staff Present: Sean Keliioholokai, Executive Director

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the VDP staff for distribution.

1. Approval of Meeting Minutes – June 30, 2017
2. Financial Summary
3. Chairman Report
4. Executive Director Report

NEW BUSINESS

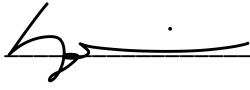
5. Acceptance of Director Resignation
6. Welcome Mark Denny, City Manager, City of Dana Point and Dan Pingaro, President & CEO, Ocean Institute
7. Augustine Agency:
 - a. Summer Campaign Review
 - b. Holiday Campaign Proposal
 - c. Website Proposal

BOARD MEMBER COMMENTS

ADJOURNMENT

CERTIFICATION

I, Sean Keliioholokai, Executive Director, do hereby certify that a copy of the foregoing Agenda was posted at The Ritz-Carlton, Laguna Niguel on Tuesday, August 15, 2017, at 1:00 p.m.



SEAN KELIIHOLOKAI, Executive Director

August 15, 2017

DATE