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## **Festival of Whales Announces 2018 Logo Design Contest**

**Dana Point, CA** – The Festival of Whales Foundation is set to kick off its annual logo design contest on August 15 for the upcoming 47th annual 2018 event. The contest is open to the public and entries will be accepted through midnight, October 4.

“Opening the Festival of Whales Logo Design Contest to the public last year, following a five-year student only design program, was a great success,” Festival of Whales Foundation co-chair Donna Kalez said. “The Festival returned to its roots with regard to the creation of a logo by offering the opportunity to artists, hobbyists, students—really any interested whale enthusiast—to have their art chosen to represent this iconic Dana Point event. The Festival was built on community involvement, and this contest serves as just one of many open invitations for individuals to lend their talents toward its success. The online public runoff vote among the five finalists is also a fun way to rally around your favorite design and have a say in the eventual outcome of the contest.”

The 47th annual two-weekend event is set for March 3, 4, 10 and 11, 2018. Past event logo designers have included local amateur artists, high school art students and internationally known professional artists including John Van Hamersveld and Wyland.

For more information on the history of the Festival’s logo and to see some of the past winning designs, visit [www.festivalofwhales.com/festival-of-whales-logo-history](http://www.festivalofwhales.com/festival-of-whales-logo-history).

### **How to Enter**

Entries must include a dominant representation of a California gray whale/s, the majestic ocean mammals that—with their annual 10,000-mile round trip migration past Dana Point between Alaska and Baja—served as inspiration for this important annual event.

A full list of technical criteria (file formats, etc.) can be found on the Festival website at [www.festivalofwhales.com](http://www.festivalofwhales.com).

All entries must be emailed to [dpfestivalofwhales@gmail.com](mailto:dpfestivalofwhales@gmail.com) by midnight October 4.

The Festival of Whales Foundation Board will select five finalists.

One winner will be chosen by a vote of the public, via social media between October 5 and October 11.

The winning logo will appear on Festival of Whales 2018 promotional materials, including clothing, decals, posters, flyers, tote bags, print and digital media advertising, the official

(more)

event program, event signage, press coverage and more. The winner will also be invited to ride in a classic automobile in the Festival of Whales Parade and attend a poster signing at the Street Fair on opening day.

All five finalists and their artwork will be recognized during the public social media vote (October 1-7), and their name/work will be featured in media coverage of the contest.

**Additional Awards**

First prize:

\$500, 2 whale watching tickets, and choice of four pieces of event merchandise.

Second prize:

\$100, 2 whale watching tickets

Third prize:

\$50, 2 whale watching tickets

Fourth prize:

2 whale watching tickets

Fifth prize:

2 whale watching tickets

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END