



REGULAR MEETING MINUTES
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Tuesday, February 7, 2017
Laguna Cliffs Marriott Resort & Spa, Dana 2

The meeting was called to order at 3:08 p.m.

Present

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort
Bill Reider, Doubletree Suites, Doheny Beach

Staff Present: Executive Director, Sean Keliholokai

PUBLIC COMMENTS – No public comments.

APPROVAL OF MINUTES - It was moved by Jim Samuels and seconded by Ian Pullan to approve the minutes of November 15, 2016. AYES: Jim Samuels, Bruce Brainerd, Ian Pullan and Bill Reider; NOES: None

Financial Summary – The Executive Director presented the current budget to actual report year ending December 31, 2016 and January 2017 financials. Additionally, it was presented to the board the current status in the TBID account ending December 31, 2016.

Executive Director Report – The Executive Director (ED) presented the final draft agreement for the new agency. It was moved by Ian Pullan and seconded by Jim Samuels to approve the agency contract with the addition of description of services with Augustine. AYES: Jim Samuels, Bruce Brainerd, Ian Pullan and Bill Reider; NOES: None

The ED presented a working draft of the 3-year strategic plan to the Board. He is to finalize further details in the goals and objectives portion and submit to the Board a final draft for review and approval.

NEW BUSINESS

Presentation by Ursula Luna-Reynosa and Kelly Reenders, City of Dana Point

Ms. Reynosa and Ms. Reenders presented on the Linear Park that will be constructed along PCH in conjunction with the Zephyr construction project. The Park will display the history and future of the surfing industry's heritage to Dana Point. The Hobie Memorial will be on display and a topographic map will showcase the surf locations up and down the Southern California Coast.

Event Proposals –

It was presented to the Board with the opportunity to sponsor \$2,500 for the 2017 Festival of Whales event including hotel accommodation links on its website. It was moved by Jim Samuels and seconded by Bruce Brainerd to approve the 2017 sponsorship with Festival of Whales.

AYES: Jim Samuels, Bruce Brainerd, and Bill Reider; NOES: None

BOARD MEMBER COMMENTS

None

OTHER BUSINESS

It was moved by Bill Reider and seconded by Jim Samuels, to adjourn the meeting. AYES: Jim Samuels, Bruce Brainerd, Bill Reider; NOES: None

ADJOURNMENT: 4:45 p.m.

Ian Pullan, Secretary, Board of Directors

Date