



**BOARD OF DIRECTORS  
ANNUAL MEETING AGENDA**  
**DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**  
Tuesday, October 4, 2016 at 2:00 p.m.  
The Ritz Carlton, Laguna Niguel, Private Dining Room (PDR)  
1 Ritz Carlton Drive, Dana Point, CA 92629

**CALL TO ORDER**

**ROLL CALL**

Jim Samuels, Laguna Cliffs Marriott Resort & Spa  
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel  
Ian Pullan, Monarch Beach Resort  
Bill Reider, DoubleTree Suites by Hilton Doheny Beach

**PUBLIC COMMENTS**

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the City staff for distribution.

1. Approval of Meeting Minutes – September 13, 2016 and September 22, 2016
2. Financial Report
3. Chairman's Report – Jim Samuels
4. Executive Director Report – Sean Keliioholokai

**NEW BUSINESS**

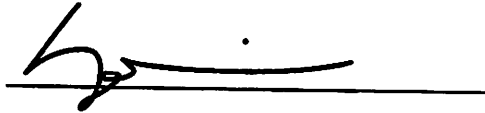
5. Q4 – Holiday Promotion
6. Marketing RFP Update
7. Annual renewal of the TBID – Update
8. Annual Election of Officers
9. Set Board of Directors' Meetings – 2016/2017

**BOARD MEMBER COMMENTS**

**ADJOURNMENT**

**CERTIFICATION**

I, Sean Keliioholokai, Executive Director, do hereby certify that a copy of the foregoing Agenda was posted at The Ritz Carlton, Laguna Niguel on Saturday, October 1, 2016, at 2:00 p.m.

A handwritten signature in black ink, appearing to be 'Sean Keliioholokai', is written over a solid horizontal line.

SEAN KELIIHOLOKAI, Executive Director

October 1, 2016

DATE

VISIT DANA POINT