



SPECIAL MEETING MINUTES
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Tuesday, September 22, 2016
Laguna Cliffs Marriott Resort & Spa, San Clemente Meeting Room
33282 Golden Lantern, Dana Point, CA 92629

TELECONFERENCE:

DOUBLETREE SUITES BY HILTON-DOHENY BEACH, 34402 PCH, DANA POINT, CA 92629
LAGUNA CLIFFS MARRIOTT RESORT & SPA, 25135 PARK LANTERN, DANA POINT, CA 92629
MONARCH BEACH RESORT, 1 MONARCH BEACH RESORT, DANA POINT, CA 92629
THE RITZ CARLTON, LAGUNA NIGUEL, 1 RITZ CARLTON DRIVE, DANA POINT, CA 92629

The meeting was called to order at 2:01 p.m.

Present

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort
Bill Reider, Doubletree Suites, Doheny Beach

Staff Present: Executive Director, Sean Keliiholokai

PUBLIC COMMENTS

NONE

NEW BUSINESS

Marketing RFP – The Executive Director presented the final draft of the Marketing Services RFP for review and approval to distribute. It was moved by Jim Samuels and seconded by Ian Pullan to approve the Marketing Services RFP and distribute per the timeline contained therein.
AYES: Jim Samuels, Bruce Brainerd, Ian Pullan, and Bill Reider; NOES: None

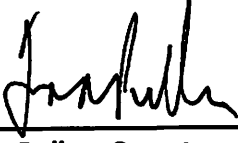
Budgets – The Executive Director presented a September – December 2016 budget for Visit Dana Point. The TBID Annual Report 2017 was also submitted for review and approval. It was moved by Bruce Brainerd and seconded by Ian Pullan to approve the proposed September – December 2016 budget and TBID Annual Report 2017.
AYES: Jim Samuels, Bruce Brainerd, Ian Pullan, and Bill Reider; NOES: None

BOARD MEMBER COMMENTS

The next Visit Dana Point Board Meeting will be held at The Ritz Carlton, Laguna Niguel on Tuesday, October 4, 2016 at 2:00 p.m.

It was moved by Bruce Brainerd and seconded by Bill Reider to adjourn the meeting.
AYES: Jim Samuels, Bruce Brainerd, Ian Pullan, and Bill Reider; NOES: None

ADJOURNMENT: 2:12 p.m.



Ian Pullan, Secretary, Board of Directors

10/4/2016

Date