



**BOARD OF DIRECTORS  
SPECIAL MEETING AGENDA**

**DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**  
Tuesday, September 13, 2016 at 1:00 p.m.  
Laguna Cliffs Marriott Resort & Spa, Lantern Bay 1 Meeting Room  
25135 Park Lantern, Dana Point, CA 92629

**CALL TO ORDER**

**ROLL CALL**

Jim Samuels, Laguna Cliffs Marriott Resort & Spa  
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel  
Ian Pullan, Monarch Beach Resort  
Bill Reider, DoubleTree Suites by Hilton Doheny Beach

**PUBLIC COMMENTS**

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the City staff for distribution.

1. Approval of Meeting Minutes – August 23, 2016

**NEW BUSINESS**

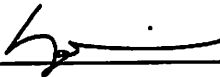
2. Legal updates – A. Patrick Munoz
3. Chamber of Commerce Proposal
4. STR (Smith Travel Research) Report Update
5. Marketing RFP Review and Approval
6. Visit Dana Point Budget September – December, 2016
7. Annual renewal of the TBID
8. Set Board of Directors' Meetings – 2016/2017

**BOARD MEMBER COMMENTS**

**ADJOURNMENT**

**CERTIFICATION**

I, Sean Keliioholokai, Executive Director, do hereby certify that a copy of the foregoing Agenda was posted at Laguna Cliffs Marriott Resort & Spa on Monday, September 12, 2016, at 1:00 p.m.



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SEAN KELIIHOLOKAI, Executive Director

September 12, 2016

DATE

VISIT DANA POINT