



**BOARD OF DIRECTORS
SPECIAL MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**
Tuesday, August 23, 2016 at 1:00 p.m.
City of Dana Point Public Works Conference Room
33282 Golden Lantern, Dana Point, CA 92629

CALL TO ORDER

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the City staff for distribution.

1. Approval of Meeting Minutes – July 19, 2016

NEW BUSINESS

2. Appointment of New Director – Doubletree Doheny Beach
3. Presentation by Kelly Reenders, Economic Development Manger – Dana Point

Trolley rental – off season

4. Sponsorship – Dana Point Historical Society
5. Marketing
 - a. RFP
 - b. Web hosting/Social Media
 - c. Trade Show presentation materials
6. Chamber of Commerce Proposal
7. STR (Smith Travel Report) Research Review

8. Administrative Request

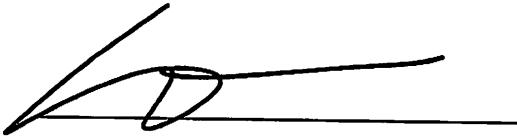
9. Set Board of Directors' Meetings – 2016/2017

BOARD MEMBER COMMENTS

ADJOURNMENT

CERTIFICATION

I, Sean Keliioholokai, Executive Director, do hereby certify that a copy of the foregoing Agenda was posted at Dana Point City Hall on Friday, August 19, 2016, at 1:00 p.m.

A handwritten signature in black ink, appearing to be 'SK', is written over a horizontal line.

SEAN KELIIHOLOKAI, Executive Director

August 19, 2016

DATE

VISIT DANA POINT