
CITY OF DANA POINT
TOWN CENTER SUBCOMMITTEE
MARCH 20, 2006 MEETING MINUTES (continued from 3/2/06 Meeting)

The Subcommittee reconvened the meeting at approximately 2:03pm.

1. PLEDGE OF ALLEGIANCE

2. SUBCOMMITTEE ROLL CALL

Vice Chair Lara Anderson, Kirsten Reynolds and Tom Volkmann were absent. Karin Schnell arrived at 2:06 and Alice Anderson arrived at 2:10.

3. PUBLIC COMMENTS

None.

4. PUBLIC OUTREACH UPDATED

Kathy Barnum provided an update and stated that the Shopping Guides had been well received by businesses. Jim Howard congratulated Kathy on her efforts and is helping to distribute packages of the Guide to businesses.

5. ECONOMIC POLICIES & IMPLEMENTATION

Agenda item completed at 3/2/06 meeting.

6. DEVELOPMENT STANDARDS (CONTINUED)

John Tilton provided an overview of the standards remaining to be reviewed by the Subcommittee. Herb Hueg provided public comment stating that he was concerned with proposed building heights.

The Subcommittee finalized the development standards with minor clarifications and requested that the following policy be included:

Policy: Parking areas shall be located in the rear of properties, where alley access is available.

Provisions and design guidelines related to awnings and canopies were discussed and modified based on written comments provided by Kirsten Reynolds.

7. LAND USE

Brenda Chase provided an overview of the proposed land use provisions and the modifications made as a result of direction provided by the Subcommittee at the 3/2 meeting. Some modifications were made to the definitions. Public comments provided by Steve Cary who expressed concern with conditionally permitted hotels and Cathy McCool who stated that business have the perception that the Conditional Use Permit process is onerous.

8. FOLLOW-UP FROM MARCH 2ND SUBCOMMITTEE MEETING

The March 2, 2006 meeting minutes were approved.

9. FUTURE IMPLEMENTATION TOPICS

Requests made to address landscaping, linkages with the harbor, recommendations for Art in Public Places Program and naming of the Town Center and streets. Several members requested the circulation system be revisited. Beverly Sels, the maker of the original motion for one-way circulation, also made this request. Shawn Pagano requested that the budget be provided to prioritize efforts and parking should be first. Chair Rayfield clarified that project costs and phasing would be reviewed by

the Council during their consideration of the Plan. Weinberg stated the need to prioritize finalizing the issues that need to be part of the Plan so that it can be sent to the Planning Commission, City Council and Coastal Commission.

10. ROUNDTABLE DISCUSSION

Jim Howard stated that the visitor center that he manned during the Whale Festival was a success and provided an update on formation of the Downtown Business Association (DBA). Subcommittee indicated their support for renewing Kathy Barnum's contract. Weinberg stated his appreciation for the Shopping Guide and Ross Teasley for providing information at the 3/2/06 Subcommittee meeting from the planning conference he attended.

11. NEXT MEETING/ADJOURNMENT

Meeting adjourned 5:05p.m.

Several meeting dates were identified to address the items identified under Item 9. The date would be finalized after determining Roma's availability so that they could contribute to the circulation discussion.