CITY OF DANA POINT TOWN CENTER SUBCOMMITTEE June 29. 2005 MEETING MINUTES

1. INTRODUCTIONS

The Subcommittee members and staff introduced themselves. Members Alice Anderson and Terry Walsh and Alternate Jerry Gruner were not in attendance. Two members of the public spoke.

2. BROWN ACT REQUIREMENTS

Assistant City Attorney Todd Litfin provided an overview.

3. OVERVIEW OF TOWN CENTER PLAN

- a. Purpose Kyle Butterwick provided a summary.
- b. Progress to Date Brenda Chase provided an overview.

4. SUMMARY OF CURRENT PUBLIC INFORMATION PROGRAM

Kathy Barnum provided a summary of the outreach efforts to date and distributed materials pertaining to media coverage for the Town Center.

5. TOP TEN GUIDING PRINCIPLES

Mayor Rayfield presented the Principles.

6. SUBCOMMITTEE MISSION STATEMENT

The draft Mission Statement was reviewed and approved by the Subcommittee.

7. SCOPE AND WORK TASKS OF SUBCOMMITTEE

The issues to be discussed by the Subcommittee were reviewed by Kyle Butterwick and John Tilton. Mayor Rayfield discussed the need to appoint members of the Subcommittee to the Marketing Council Task Force. This issue will be agendized for the July 19th meeting.

8. ROUNDTABLE DISCUSSION

Members discussed issues which they would like to be explored including building heights, phasing of Pacific Coast Highway, parking programs and relinquishment of PCH. It was also requested that a map be provided to each member which identifies key properties and historical buildings.

9. **NEXT MEETING/ADJOURNMENT**

Next meeting – July 19, 2005 at 2pm