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**CITY OF DANA POINT  
TOWN CENTER SUBCOMMITTEE  
JULY 19, 2005 MEETING MINUTES**

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**1. PLEDGE OF ALLEGIANCE**

**2. SUBCOMMITTEE ROLE CALL**

Members Lara Anderson and Jim Howard were not in attendance. The potential conflict of interest were discussed for members occupying and/or owning property within 500-feet of the Town Center boundary. These conflicts will be assessed by the City Attorney and discussed with the appropriate members.

**3. PUBLIC COMMENTS**

Two members of the public spoke.

**4. FOLLOW-UP FROM PREVIOUS SUBCOMMITTEE MEETING**

June 29, 2005 meeting minutes were reviewed and maps of the Town Center were distributed for the member's reference.

**5. DANA POINT MARKETING COUNCIL TASK FORCE**

Members Lara Anderson, Jim Miller, Jim Howard, Ronna Kincaid, Yvonne English and Terry Walsh expressed interest in being on the Task Force. Kathy Barnum, outreach coordinator, was also asked to be on the Task Force.

**6. MARKET DEMAND, LAND USE AND HOUSING DENSITY**

Brenda Chase provided an overview of the Market Demand Study. Kyle Butterwick discussed land use issues related to the Town Center and creation of a discretionary review process to ensure the desired mix of uses are created. A revised land use matrix will be presented at the August 9<sup>th</sup> meeting for further discussion. Residential density was also discussed, but a recommendation will be delayed until building height is addressed.

**7. PUBLIC ART**

John Tilton provided an overview of the current Art in Public Places Program (AIPP) and the potential for public art in the Town Center. the Consensus was that the City's existing art program should be modified for Town Center; the current in-lieu fees should not be targeted only to Town Center; a consistent theme should be established for the Town Center; the Planning Commission should not continue to act as the City's Art Commission. The need and scope of a Cultural Arts Commission was discussed. Information related to the costs of creating and managing a Cultural Arts Commission will be presented at a later date for further discussion.

**8. ROUNDTABLE DISCUSSION**

**9. NEXT MEETING/ADJOURNMENT**

Next meeting – August 9, 2005 at 1pm