



SPECIAL MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Tuesday, June 7, 2016 at 1:00p.m.
City of Dana Point Public Works Conference Room
33282 Golden Lantern, Dana Point, CA 92629

CALL TO ORDER

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort
Richard Uribe, Doubletree Suites by Hilton Doheny Beach

CLOSED SESSION

Discussion regarding hiring of Executive Director and related personnel matters.

RECONVENE BOARD OF DIRECTORS MEETING AT 1:20 P.M.

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the City staff for distribution.

CONSENT CALENDAR

1. Approval of Meeting Minutes – May 12 and May 25, 2016

NEW BUSINESS

2. Presentation by Adam Smith – Connect Meetings
3. Marketing Services Proposal – Armitage, Inc.
4. BI and Experient Agreements – Final Review and Approval
5. Media Release Distribution – Announcement of DMO formation
6. DMO Set-Up Recap
7. STR (Smith Travel Report) Review and Discussion for Approval

8. Establish Dates for Board of Directors' Meetings - 2016

BOARD MEMBER COMMENTS

ADJOURNMENT

CERTIFICATION

I, Judith Bijlani, Interim Visit Dana Point Manager, do hereby certify that a copy of the foregoing Agenda was posted at Dana Point City Hall by Monday, June 6, 2016, at 1:00 p.m.



JUDITH BIJLANI, INTERIM MANAGER

June 5, 2016

DATE

VISIT DANA POINT