

CITY OF DANA POINT
ARTS AND CULTURE COMMISSION
Regular Meeting Minutes

July 15, 2015
6:00pm-6:54pm

City Council Chambers
33282 Golden Lantern
Dana Point, CA 92629

CALL TO ORDER – Chairman Schmitz called the meeting to order at 6:00 p.m.

PLEDGE OF ALLEGIANCE – Commissioner Jenkins led the Pledge of Allegiance.

ROLL CALL

Commissioners Present: Chairman Berenika Schmitz, Vice-Chair Janie Raub, Commissioner Nancy Jenkins, Commissioner Judith Nowland and Commissioner Karin Schnell.

Staff Present: Kevin Evans (Director of Community Services and Parks) and Monique Leon (Community Services Secretary)

A. APPROVAL OF MINUTES

ITEM 1: Minutes of the Regular Arts and Culture Commission Meeting of July 15th, 2015.

ACTION: Motion made (Raub) and seconded (Schnell) to approve the Minutes of the Regular Arts and Culture Commission Meeting of July 15th, 2015. Motion Carried 5-0-0. (AYES: Jenkins, Raub, Schnell, Schmitz, Nowland NAYS: None ABSENT: None ABSTAIN: None)

B. PUBLIC COMMENTS

Barbara Johannes President of Dana Point Historical Society discussed what was done and what they planned to do for Richard Henry Dana's 200th Birthday. Banners will go up again July 20th through September 14th. Historical Society held their 25th Annual Home Tour on October 12, 2015.

C. CONSENT CALENDAR

There were no items on the Consent Calendar.

D. OLD BUSINESS

ITEM 1: Arts and Humanities Month

Chairman Schmitz introduced the idea of the Arts and Humanities Month.

Commissioner Jenkins thanked Chairman Schmitz for bringing forward Arts and Humanities Month to the Council. Her mission is to inquire about additional ways to continually promote the Arts and Culture events. Introduced the idea of

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promoting the Arts and Culture Month either by placing banners throughout the City for the whole month or a small brochure with detailed information.

Commissioner Nowland gave additional suggestions to promote the events: including businesses' web link on the calendar; a big poster size detailing all of events and posted throughout the City; posting on The American for the Arts national event's calendar online for outside tourists; and social media involvement in creating an Instagram for the City.

Commissioner Schnell suggested in giving hotels a calendar of events.

Commissioner Jenkins requested a contact person at the OC Register in order to send the calendar of events to advertise in the OC Register.

Commissioner Raub suggested in publishing information in various travel magazines.

Kevin Evans (Director) requested specific details of local entertainment to be added to the calendar.

Chairman Schmitz requested to have a more robust calendar.

Kevin Evans (Director) stated to have a final deadline to have business' submit their events.

Chairman Scmitz suggested a September 1st deadline date.

ACTION: **Motion made (Schmidt) and seconded (Raub) to have the September 1st as deadline for businesses to submit their date of events. Motion Carried 5-0-0.** (AYES: Jenkins, Nowland, Raub, Schnell, Schmitz **NAYS:** None **ABSENT:** None **ABSTAIN:** None)

ITEM 2: **Public Art Display**

Chairman Schmitz introduced Vice-Chair Raub and Commissioner Nowland.

Vice-Chair Raub gave an update on the Public Art Display in the City Council foyer. Stated Duke Caldwell will be the artist for the 3rd quarter and Carmella hardy will be the artist for the 4th quarter. She introduced a sculpture artist who is very interested in public art display and referred her to Chairman Schmitz.

Commissioner Nowland gave an update on the Public Art on Display in the Community Center. The Palisades artwork was returned in June. She will reach

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out to the Community Center's art classes for their art display since the high school is in summer session.

E. NEW BUSINESS

ITEM 3 Art in Public Places – Hobie Alter Art Piece

Chairman Schmitz introduced Robbie Roberson and Lance Jost to begin their presentation.

Robbie Roberson discussed the Hobie sculpture and funding for it.

Lance Jost discussed the importance of having a monument in Hobie's honor. He conceived the idea of bringing Hobie back to life flying on his invention called the Hobie Cat. The Hobie Cat is a very unique boat that Hobie engineered and has been recognized throughout the whole world. Hobie was also a pioneer in skating and surfing so he intends to depict him doing both on each sides of the monument.

Robbie Roberson described how they want to honor his surfing and boating heritage. He gave descriptive details of how the monument will be built and housed. The housing of the monument will most likely be epoxy coated concrete with rebar and some bronze reliefs attached to it representing him shaping his surfboard.

Lance Jost gave additional details of how the monument Hobie Cat boat will be built.

Robbie Roberson asked the commission if they have any input or questions in regards to the concept.

Vice-Chair Raub inquired about the actual size of the monument.

Robbie Roberson affirmed the size will be life like standing up to prevent people from climbing on the sculpture.

Commissioner Schmitz inquired about the coloration of the sculpture.

Commissioner Schnell inquired about possible locations to place the sculpture.

Robbie Roberson stated that potential locations will be discussed but suggested the ideal place would be at the Hobie Surf Shop.

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Chairman Schmitz agrees to the location of the Hobie Surf Shop.

Robbie Roberson stated there are three other potential locations that will later be discussed.

STAFF REPORTS

Kevin Evans (Director) stated his intentions are to do the Arts and Culture interviews in September and the re-organization will be done at the first meeting in October.

F. ARTS AND CULTURE COMMISSIONER REPORTS

Commissioner Schnell thanked city staff for the great article done on Linda Johnson and a special thanks to the Dana Point Symphony for another great year. Discussed how she had the opportunity to attend a new exhibit at the John Wayne Airport celebrating the OC Fair's 125th Anniversary.

Commissioner Jenkins commented on how gorgeous the photos in the foyer are and encouraged anyone to come see them if they attend City Council meetings. Stated that the Philharmonic had a phenomenal season and shared a couple of wonderful comments made by different people. Stated how this is a good example of how the arts is an economic driver.

Commissioner Raub reaffirms that the Arts and Culture creates economic growth and thanks the commission for their vision.

Commissioner Nowland stated how excited she is about the October Arts and Humanities Month and hopes it becomes an annual event. Hopes in the future to reach out to neighboring art oriented cities to have a powerful push to get South Orange County recognized for its' art. Explained how she attended art exhibits in other cities and wished the City of Dana Point would be able to have the opportunity to host an art exhibit. She hopes to meet in September to discuss one last time before the Arts and Humanities Month begins.

Chairman Schmitz stated how grateful she is for all the support in regards to the symphony and thanked the city for producing the summer concerts in the park. Stated a special meeting might be held in September to gather any other thoughts of the arts and humanities month.

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G. ADJOURNMENT

Chairman Schmitz announced that the *next regular* meeting of the Arts and Culture Commission will be held on October 21st 2015, beginning at 6:00pm (or as soon thereafter) in the City Council Chamber located at 33282 Golden Lantern, Suite 210, Dana Point, California.

The meeting was adjourned at 6:54 p.m.



Berenika Schmitz, Chairman
Arts and Culture Commission