Karen & Chad George 26522 Avenida Las Palmas Capistrano Beach, CA 92624

May 30, 2015

Dana Point City Council 33282 Golden Lantern Dana Point, CA 92629

RE: Budget Hearing on June 2, 2015

Dear Dana Point City Council Members:

First of all we would like to thank the City Council for your efforts to make Dana Point a more attractive, safe and pleasant place to live. During the course of the nearly 23 years we have lived here, the City has made many important improvements to Dana Point, including some in the Capo Beach area, namely:

- 1) the landscaping, street realignment & street resurfacing that was done near Palisades School 5 or 6 years ago, and
- 2) the drought tolerant landscaping that was done recently at Palisades & PCH

Unfortunately the beautification efforts undertaken so far have stopped short of Doheny Village, which remains an embarrassing blight on the city's otherwise picturesque landscape.

Not only is Doheny Village physically unattractive, it also has an unsavory feel. Although we are regulars at the more attractive Costco and Staples Plaza, the only business we patronize often in Doheny Village is one we patronize out of necessity--the United States Post Office.

Much of our school, church and social world take us to San Clemente where we frequently dine, shop and spend money. However, if Doheny Village were an attractive option, rest assured that we would spend more time and dollars locally.

Also, please know that revitalizing Doheny Village would help Capo Beach residents feel like we are an important part of Dana Point. Right now we feel more like a distant and unimportant appendage.

We urge you to allocate funds to upgrade the look and character of Doheny Village, and to establish a firm timeline for the improvements. When we purchased our first home here in 1993 and when our son was born in 1996, Doheny Village was rundown and unkempt. In the intervening 19 years our son has grown into a tall, handsome young man, yet Doheny Village remains virtually the same rundown, unkempt eyesore. Let's not wait another 19 years to restore some dignity and beauty to Doheny Village. The time to act is now!

Sincere thanks, Karen & Chad George

Agenda Item No. 12
6/2/15