

**CITY OF DANA POINT**  
**ARTS AND CULTURE COMMISSION**  
**Regular Meeting Minutes**

January 21st, 2015  
6:02pm-7:26pm

City Council Chambers  
33282 Golden Lantern  
Dana Point, CA 92629

**CALL TO ORDER** – Chairman Schmitz called the meeting to order at 6:02 p.m.

**PLEDGE OF ALLEGIANCE** – Commissioner Jenkins led the Pledge of Allegiance.

**ROLL CALL**

Commissioners Present: Chairman Berenika Schmitz, Vice-Chair Janie Raub, Commissioner Nancy Jenkins, Commissioner Judith Nowland and Commissioner Karin Schnell.

Commissioner Absent: none

Staff Present: Kevin Evans (Director of Community Services and Parks) and Monique Leon (Community Services Secretary)

**A. APPROVAL OF MINUTES**

**ITEM 1:** Minutes of the Arts and Culture Commission Meeting of October 15th, 2014.

**ACTION:** Motion made (Jenkins) and seconded (Raub) to approve the Minutes of the Arts and Culture Commission Meeting of October 15th, 2014. Motion Carried 5-0-0. (AYES: Jenkins, Nowland, Raub, Schnell, Schmitz NAYS: None ABSENT: None ABSTAIN: None)

**B. PUBLIC COMMENTS**

**Denise Erkneff** had a public comment and wanted to announce the kick-off of Opera Night, which happens in March, for SOSCA and the annual underwriting dinner on February 8<sup>th</sup> and to pass out information regarding those events. She also handed out some marketing materials for the Opera Night whose theme is “A Magical Theater” for advertising.

**Anthony Small** had a public comment and states that he is the representative to the Dana Hills PTSA as an Art Advocate to the Capistrano Council and he is also a member of the team putting together the Capo Arts Festival which will be at April 25<sup>th</sup> at Aliso Niguel High School and will be more of a show case.

**Barbara Johannes** had a public comment and stated that she came to invite the Commission to read or listen to members of the Community read “Two Years Before the Mast” which will take a total of 100 volunteer readers who will complete the book in about 15 hours in 3 days. She also stated that 2015 is the Bi-centennial year for Richard Henry Dana and so this year is special.

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**Dana Yarger** had a public comment and stated that he had five points to make. The first is that the good will that was created by the Elephant Parade created extra revenue that was able to be donated to other Arts and Cultural groups. The second discussion point is the Horse of a Different has received it's first celebrity painters and are currently looking for a place to hold the event. The third discussion point is that the Cow Parade has made connections and stated that he was asked to create a Cow Parade in California. The beneficiary would be Children's Health Strong Communities (Arts and Culture and Education) and Got Milk has agreed to launch a multi-year one thousand cow parade event. The last discussion point is that an art piece by artist Alexander Nikita could be garnered at little to no cost with the partner art piece being in Singapore.

**Rolla Ginan** had a public comment and wanted to announce the 2015 Dana Point Symphony Season starting in April and she invited the Commission to attend.

**C. CONSENT CALENDAR**

There were no items on the Consent Calendar.

**D. OLD BUSINESS**

**ITEM 2: Festival of Whales Art Quest Programs**

**Chairman Schmitz** introduced Commissioner Nowland to give an update on the Art Quest Program.

**Commissioner Nowland** gave an update on the Art Quest Program details including the local businesses that have agreed to participate and the way in which the Chamber of Commerce and the Dana Point Harbor has helped facilitate adding this event to the Festival of Whales.

**ITEM 3: Arts and Humanities Month**

**Chairman Schmitz** introduced the item and gave an outline of Arts and Humanities Month and it's goal for the City of Dana Point which is to increase economic prosperity. She handed out documents and focused on two Cities which have used Arts and Culture as an economic driver, the City of Laguna Beach and the County of San Diego. She introduced Vice-Chair Raub to continue discussion on the item.

**Vice-Chair Raub** read the proclamation declaring October 2015 as National Arts and Humanities Month and the adopted Resolution.

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**Chairman Schmitz** asks to have a second meeting to discuss creating an Arts Economic Plan for the City of Dana Point.

**ACTION:** Motion made (Schmitz) and seconded (Nowland) to have a special meeting of the Arts and Culture Commission in February 2015 in order to discuss an Arts Economic Plan for the City of Dana Point. Motion Carried 5-0-0. (AYES: Jenkins, Nowland, Raub, Schnell, Schmitz NAYS: None ABSENT: None ABSTAIN: None)

**ITEM 4:** Public Art Display

**Chairman Schmitz** introduced Vice-Chair Raub to give a report on the Artwork on Display in the City Council Foyer.

**Vice-Chair Raub** gave a summary of Scott Goodman and showed the leather items that will be displayed in the City Council Foyer display cases. She also introduced Dan Snipes whose photography will be displayed on the walls of the City Council Foyer.

**Commissioner Nowland** states that both artists will be profiled in the Community News. She also gives an update on the student Artwork that is on display at the Community Center and states that it is the RH Dana Artwork that is displayed. She also states that she is talking with private schools to display some of their Artwork.

**E. NEW BUSINESS**

**ITEM 5:** Lantern District Entry Features Improvements

**Chairman Schmitz** introduced Commissioner Schnell to give an update on the Council approved Lantern District Entry Feature Improvements.

**Commissioner Schnell** gave an update on the two new entry features that the City Council approved for the Lantern District. An artistic mural will be at the northern part of the Lantern District near Blue Lantern and Del Prado. She also stated that there will be eight different murals at the gateway and that part of them are black and white photos from the Historical Society. The public will be able to walk around the Artwork and read the descriptions.

**ITEM 6:** Public Art in the Medians

**Chairman Schmitz** introduced the item and gave a PowerPoint presentation supporting the idea of Artwork in the Medians. The presentation showed

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examples of various Artwork that is displayed in the medians throughout the country.

**Commissioner Jenkins** suggested music in the medians could also make a good addition.

**ACTION:** Motion made (Schmitz) and seconded (Raub) that the Arts and Culture Commission are interested in Sculptures in the Medians and would like direction from the City Council on pursuing this item. Motion Carried 5-0-0. (AYES: Jenkins, Nowland, Raub, Schnell, Schmitz NAYS: None ABSENT: None ABSTAIN: None)

**F. STAFF REPORTS**

**Kevin Evans** (Director) stated that twenty-one artists submitted Artwork to be considered for displayed at the City Council Foyer and that it is the most submittals to date. He also stated that in regards to a question that was posed previously he researched and learned that the Arts in Public Places funds cannot be used for a non-permanent piece of Art but can be used in a location that the City Council directs. He also states that a question that was previously asked was what is being done with the historical stamps from the Lantern District and that he can now answer. Director Evans states that one idea is that some of the stamps will be placed on the bulb outs on Del Prado, secondly that some of the stamps will be placed on display in some structure on a wall or something along those lines and that the third idea is some sort of display at La Plaza Park and that the City is working with the Historical Society. He also states that the 5<sup>th</sup> Marine Regiment Support Group is putting together a design for Artwork that will be displayed in Lantern Bay Park and that they will be funding fifty percent of the project.

**G. ARTS AND CULTURE COMMISSIONER REPORTS**

**Chairman Schmitz** states that she is looking forward to 2015 and fully supporting Arts and Economic Prosperity. She also states that she spent a lot of time in 2014 at museums and Art Galleries so she is full of ideas.

**Vice-Chair Raub** states that Arts and Culture is a big economic driver and stated the Arts expansion in New York City and in Boulder, Co.

**Commissioner Jenkins** showed a photo of a snow sculpture and stated that a sand sculpture event might be something to consider.

**Commissioner Nowland** thanked the members of the audience and in particular the Arts Advocate for Dana Hills High School because she believes students are

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the biggest assets in the Arts. She states that she would like to work with the Youth Board to come up with ideas for events that should occur during the October Arts and Humanities Month.

**Commissioner Schnell** stated the Dana Point Coast Arts group will be having a lecture on Saturday, March 21<sup>st</sup>. She also states that City of San Clemente installed some more tiles on Del Mar. She states that Commissioner Jenkins was chosen as the Citizen of the Year.

**H. ADJOURNMENT**

**Chairman Schmitz** announced that the *next special* meeting of the Arts and Culture Commission will be held on *tbd* 2015, beginning at *tbd* (or as soon thereafter) in the City Council Chamber located at 33282 Golden Lantern, Suite 210, Dana Point, California.

**The meeting was adjourned at 7:26 p.m.**



Berenika Schmitz, Chairman  
Arts and Culture Commission