

CITY OF DANA POINT
ARTS AND CULTURE COMMISSION
Regular Meeting Minutes

January 15th, 2014
6:00pm-7:57pm

City Council Chambers
33282 Golden Lantern
Dana Point, CA 92629

CALL TO ORDER – Chairwoman Nowland called the meeting to order at 6:00p.m.

PLEDGE OF ALLEGIANCE – Commissioner Jenkins led the Pledge of Allegiance.

ROLL CALL

Commissioners Present: Chairwoman Judith Nowland, Vice-Chair Berenkia Schmitz, Commissioner Nancy Jenkins, Commissioner Janie Raub, Commissioner Karin Schnell

Commissioner Absent: None

Staff Present: Kevin Evans (Director of Community Services and Parks) and Monique Leon (Community Services Secretary)

A. APPROVAL OF MINUTES

ITEM 1: Minutes of the Regular Arts and Culture Commission Meeting of October 16th, 2013.

ACTION: Motion made (Schnell) and seconded (Raub) to approve the Minutes of the Regular Arts and Culture Commission Meeting of October 16th, 2013. Motion Carried 5-0-0. (AYES: Nowland, Schmitz, Jenkins, Raub, Schnell NAYS: None ABSENT: None ABSTAIN: None)

B. PRESENTATION

SOSCA students David Bailey, Madison May and Sarah Haggai presented various photos they have taken.

C. PUBLIC COMMENTS

There were no public comments.

D. NEW BUSINESS

ITEM 2: Artist Round Table

Chairwoman Nowland introduced Commissioner Schnell.

Commissioner Schnell suggests the Commission holds a forum to survey local artists through a variety of questions. These questions include taking an inventory of what the City has; public art, venues, art education programs, art organizations and asking how those art assets are different from other cities. The

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next question asks the what the economic impact of arts is in the Community and if increasing the Arts would increase the economic impact. The third question is how more Arts can be imbedded into the existing events, including the Festival of Whales, etc. The fourth question was asking what the Arts and Culture want to be, what existing assets support that and if the vision is realistic.

Commissioner Jenkins states that she likes the meeting idea but also suggests having a subcommittee.

Chairwoman Nowland suggests February 19, 2014 as the date to have the special meeting.

Commissioner Schnell asks to change the date to March 19th due to conflict.

Vice-Chair Schmitz suggests that the meeting have a more formal strategic structure in order to get the most information out of it.

Chairwoman Nowland suggests that two Commissioners meet to create the format of the meeting.

ACTION: Motion made (Jenkins) and seconded (Schnell) to approve the concept of a round table and to hold a special meeting on the 19th of March, 2014 at 6pm with the venue to be determined, with two commissioners appointed to plan the venue and the format. Motion Carried 5-0-0. (AYES: Nowland, Schmitz, Jenkins, Raub, Schnell NAYS: None ABSENT: None ABSTAIN: None)

Chairwoman Nowland states that Vice-Chair Schmitz and Commissioner Raub will be the two commissioners appointed to plan the meeting.

ITEM 3: City of Dana Point Arts Acquisition Policy

Kevin Evans (Director) gave a staff report which stated that the Commission needs to look into creating an Arts Acquisition Policy and then send what they create to City Council.

Commissioner Jenkins gave a summary of the acquisition policies of the following cities: Park City, Utah; Austin, Texas; Mesquite, Texas; San Diego, California; Brea, California; Glendale, California; and San Jose, California. She stated that there are three sections of each policy that needed to be focused on; the purpose, the process and the criteria. She went on to give a summary of the purpose, processes and the criteria of each of these cities. She states that she

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believes that the Commission would do an outline for purpose and process and that the criteria section is probably a section for a lawyer.

Kevin Evans (Director) stated that once a draft was completed by the Commission then it would be passed on to other departments to verify all the legal information was done correctly. He also states that the idea of an arts acquisition policy needs to be presented to City Council before it is created.

ACTION: Motion made (Jenkins) and seconded (Schnell) to seek direction from the Dana Point City Council to draft an Arts Acquisition policy to address public art donations, private endowments, corporate sponsorships and public art grants which would be part of a larger Art and Culture plan relating to economic development in the City of Dana Point. Motion Carried 5-0-0. (AYES: Nowland, Schmitz, Jenkins, Raub, Schnell NAYS: None ABSENT: None ABSTAIN: None)

E. OLD BUSINESS

ITEM 4: Survey Questions Responses

Chairwoman Nowland suggested that the survey questions should be made a part of the round table.

ACTION: Motion made (Schmitz) and seconded (Jenkins) to make the survey questions part of the Round Table meeting. Motion Carried 5-0-0. (AYES: Nowland, Schmitz, Jenkins, Raub, Schnell NAYS: None ABSENT: None ABSTAIN: None)

ITEM 5: Dana Point Plein Air Competition

Chairwoman Nowland introduced Commissioner Schnell.

Commissioner Schnell gave an update on the possibility of having an Plein Air Competition in Dana Point. She also stated that it is possible to have this competition during one of the events already going on with possibilities including the Festival of Whales or the Tall Ships Festival.

ITEM 6: Art Quest

Chairwoman Nowland gave a summary update about the Art Quest program and states that it might be a part of the Festival of Whales possibly this year or next year.

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ITEM 7: Public Art on Display

Chairwoman Nowland introduced Commissioner Raub to give a summary about the program.

Commissioner Raub stated that she has had some difficulty reaching the schools and she agreed to put it on the consent calendar.

ITEM 8: Elevating Cultural Arts in Dana Point

Chairwoman Nowland introduced the three Commissioners who are going to give an update.

Vice-Chair Schmitz gave a power point presentation and gave handouts including; a summary report of the arts and economic prosperity produced by Americans for the Arts, a resolution from the conference of Mayors 2012 and an economic impact study from Laguna Beach. She states that the economic impact of the Arts to a community is very large due to the various expenditures, including hotels, meals, etc., required while attending the various art events.

Commissioner Raub gave a summary of her research on the City of Cerritos, she also gave a summary of her research on the City of Cerritos from the League of Western Cities Magazines and a report on using art to create a City's identity and a place where people want to live.

Chairwoman Nowland gave a summary report of the Laguna Beach cultural plan and stated that the goals that were created were measurable actions that could be set. She states that she would like to see specific goals stated when presenting ideas to City Council.

F. STAFF REPORTS

Kevin Evans (Director) gave a staff report and gave an update on the Lantern Bay Park Art display. He stated that the planting material is being worked on and once that is complete then there will be a dedication and a plaque will be installed. He also stated that Fran Popadak's information was placed in the Spring Magazine. He also updated the Commission on the use of the concrete stamps and suggested that the Commission could look at the areas to construct an art piece to utilize the concrete stamps.

G. ARTS AND CULTURE COMMISSIONER REPORTS

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Commissioner Jenkins used the example of modern advertising of Santa to explain that if the internal goals that the Commission has be as long standing as that.

Commissioner Schnell stated that the City of Santa Ana is putting together a new Arts Commission and that they are painting utility boxes. She also stated that the City of San Clemente also have painted utility boxes. She also states that there will be a new sculpture garden being placed in Newport Beach.

Chairwoman Nowland gave a summary of the various art events she has attended. She listed the various art groups that she has met with, including Arts OC, Festival of Whales and the Art Department of Dana Hills High School.

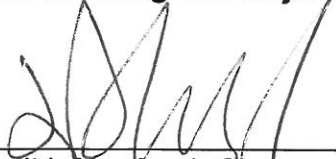
Vice-Chair Schmitz gave a summary of the various art events she has attended and stated that she wanted to state that the National Endowment for the Arts budget has not been cut.

Commissioner Raub gave a listing of the various art events that she has attended.

H. ADJOURNMENT

Chairwoman Nowland announced that the *next special* meeting of the Arts and Culture Commission will be held on Wednesday, March 19th, 2014, beginning at 6:00 p.m. (or as soon thereafter) at a venue to be determined.

The meeting was adjourned at 7:57pm.



Judith Nowland, Chairwoman
Arts and Culture Commission