

**CITY OF DANA POINT
ARTS AND CULTURE COMMISSION
Regular Meeting Minutes**

June 20, 2012
6:02pm- 8:25pm

City Council Chambers
33282 Golden Lantern
Dana Point, CA 92629

CALL TO ORDER – Chairwoman Schnell called the meeting to order at 6:02 p.m.

PLEDGE OF ALLEGIANCE – Commissioner Miller led the Pledge of Allegiance.

ROLL CALL

Commissioners Present: Chairwoman Karin Schnell and Vice-Chairman Alan Wickstrom, Commissioner Nancy Jenkins, Commissioner Matthew Miller, Commissioner Judith Nowland

Staff Present: Kevin Evans (Director) and Monique Leon (Community Services Secretary)

A. APPROVAL OF MINUTES

ITEM 1: Minutes of the Regular Arts and Culture Commission Meeting May 16, 2012.

ACTION: Motion made (Jenkins) and seconded (Wickstrom) to approve the Minutes of the Regular Arts and Culture Commission Meeting May 16, 2012. Motion Carried 5-0-0. (AYES: Schnell, Jenkins, Miller, Nowland, Wickstrom NAYS: None ABSENT: None ABSTAIN: None)

B. PRESENTATION AND PROCLAMATIONS

There were no items for Presentation and Proclamations

C. PUBLIC COMMENTS

There were no Public Comments.

D. CONSENT CALENDAR

There were no items on the Consent Calendar.

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E. OLD BUSINESS

ITEM 2: Doris Walker Ad-Hoc Committee Status Report

Kevin Evans (Director) gave a staff report detailing that the artist is at work revising the original submittal. He also states that the final design should be back to the Commission in July. He states that the earlier mentioned dedication date of August 18th will not be able to be met and that a date in October is likely. He states that once the Ad-Hoc Committee finalizes it they will be forwarding it to the Commission.

ITEM 3: Art in the City Council Foyer

Kevin Evans (Director) gave a staff report that explained that the Ad-Hoc Committee has moved on from the Dana Point Photography Book. He also stated that Commissioner Nowland and Commissioner Jenkins have drafted a call to artist and a time frame for the next presentation of art. He suggested that the Commission look at it and decide whether or not they should add to it.

Chairwoman Schnell suggests limiting it to a set number of images, such as 3 images. She also suggests setting the geographic area smaller.

Commissioner Nowland states that their concern was ensuring there was enough volume for their first photo display.

Chairwoman Schnell states that the online databases for call to artists tend to cost money and that the local art leagues would be good to contact. She suggests stating that the artist should reside in Southern California.

Commissioner Nowland agrees to defer to Chairwoman Schnell's ideas. She also states that she is concerned that the time limitation on art submittal could make it difficult.

Commissioner Miller suggests putting on the form that in the future the artwork display could be expanded to include other City facilities, including the Community Center.

Chairperson Schnell agrees that the timeline for submittals could make gathering artwork difficult and suggests pushing back the date for submittals.

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Commissioner Jenkins states that pushing back the art submittal would be fine and that some tall ship photos could be added in September.

Kevin Evans (Director) suggests a possible letter to the editor to the local newspapers and he also states that City Council will not be meeting in August so the current photos will not have as much exposure.

Vice-Chair Wickstrom asks about creating a database of artists to contact when we have availabilities for their work.

ACTION: Motion made (Jenkins) and seconded (Nowland) to change the date in the call to artist proposal to October 1st and that the July/August photos will be extended to September with the addition of some photos. Motion Carried 5-0-0. (AYES: Schnell, Jenkins, Miller, Nowland, Wickstrom NAYS: None ABSENT: None ABSTAIN: None)

ACTION: Motion made (Jenkins) and seconded (Nowland) to amend call to artist proposal location to Southern California and that a maximum of 3 images can be submitted. Motion Carried 5-0-0. (AYES: Schnell, Jenkins, Miller, Nowland, Wickstrom NAYS: None ABSENT: None ABSTAIN: None)

ITEM 4: Mission Statement

Kevin Evans (Director) says the Commission has voted to create a mission statement that is in line with the resolution and if agreed upon the Commission could take a final draft to City Council for their review and approval. He states that an email from Commissioner Miller which gave an idea for the Mission Statement was sent to the Commissioners.

Chairwoman Schnell stated that she was very interested in the opinions of the Commissioners on this topic.

Vice-Chair Wickstrom states that he would like to see two things out of the mission statement. One is a short 7-10 word version and then a longer version. He does state that Commissioner Miller's restating of the resolution was well done.

Commissioner Nowland suggested more pro-active words but also thought the email was well written.

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Commission Jenkins doesn't believe a mission statement is needed if it is a restatement of the resolution.

Commissioner Miller states that he believes that a mission statement will be the first step in defining and promoting who and what the Commission is. He thinks it will be simply who the Commission and what they do are. He states it could help develop the boundaries of the Commission and help develop the short and long term goals. He states that the resolution is not in mission statement form and that he wants to develop something that is less formal.

Chairwoman Schnell agrees that the Commission needs to develop and clarify their direction and role as an advisory board to the City Council. She states that the City Council took a long time to develop the resolution that created the current Commission. She states that she did research on ten other Art Commissions. She states that none of these ten other Commissions had a mission statement and that they were created by a City ordinance or Council. She suggests tabling the item and setting a date for a workshop to craft the mission statement.

Kevin Evans (Director) states that it is possible to have a workshop on an alternate date where the public can have a chance to weigh in on the development of the mission statement.

Chairwoman Schnell states that she would like to see the Commission use the resolution that is in place and focus on short and long term goals as previously discussed.

Vice-Chair Wickstrom agrees with Chairwoman Schnell and states that he supported it because he wanted to get the word out to the public about what the Commission does. He states he would like see something very short.

Commissioner Jenkins says a short statement is more a vision statement or a logo that can be used on advertising. She says that when people ask her she says that they are an advisory board to the Council on anything artistic, cultural or aesthetic.

Commissioner Miller states that it was voted on already and so that a mission statement should be created. He states that he does not believe that a workshop is necessary to have in order to create the mission statement. He suggests meeting earlier at the next meeting.

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Commissioner Jenkins asks if the City Council will pass the mission statement because of the fact that other Commissions and Committees do not have mission statements. She states if that is not true then she believes that it could be beneficial as a bonding experience for the Commission.

Commissioner Nowland asks if Kevin Evans (Director) has been able to ask if creating a mission statement would be a problem.

Kevin Evans (Director) states that the Council will look at the mission statement item and take into account the fact that other Commissions and Committees, both in our city and outside, might not have a mission statement in place. He states that it could go to Council but it is true that they will have to weigh all the various options.

Vice-Chair Wickstrom explains that he was on board for a vision statement.

ACTION: Motion made (Wickstrom) and seconded (Jenkins) to establish the Arts and Culture Commissions' vision statement as "Advising the City Council on local artistic, aesthetic and cultural matters" . Motion Carried 4-1-0. (AYES: Schnell, Jenkins, Nowland, Wickstrom NAYS: Miller ABSENT: None ABSTAIN: None)

Commissioner Miller suggests that this might not be a good time to discuss a mission statement.

ACTION: Motion made (Miller) and seconded (Nowland) to suspend talk of a mission statement and to bring it back at a later time. Motion Carried 3-1-1. (AYES: Schnell, Jenkins, Nowland NAYS: Wickstrom ABSENT: None ABSTAIN: Miller)

F. NEW BUSINESS

ITEM 5: October Public Art Piece

Kevin Evans (Director) states that we are asking the City Council to recognize October as National Arts and Humanities Month. He also states that if October is still the goal then it needs to be decided quickly where the art piece would be located, which artists that should be contacted and the theme of the project. He suggests an artistic bench and he also suggests a location in Lantern Bay Park, where the Christmas tree used to be located. He also states that the monetary amount to be allocated for this will be decided after Council sees a plan.

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Commissioner Jenkins states that she had thought that Lantern Bay Park would be a good place for the art piece.

Commissioner Nowland suggests putting in artwork in the medians like the City of Palm Desert.

Vice-Chair Wickstrom asks the procedure and timeline for this art piece.

Kevin Evans (Director) states that the artwork will need to be chosen quickly and that a final design could possibly be brought back in August for final review and then put it out for RFP bid to get done by October.

Commissioner Jenkins states that she agrees with Commissioner Nowland about the artwork in the Medians but that she believes choosing Lantern Bay Park will be good for this art piece.

Commissioner Miller states that he likes Lantern Bay Park for this art piece but that he would like to see artwork at the entrance to Dana Point from the north, by the "Welcome to Monarch Beach" sign.

ACTION: Motion made (Wickstrom) and seconded (Jenkins) that the location of the October Public Art Piece be Lantern Bay Park. Motion Carried 5-0-0. (AYES: Schnell, Jenkins, Miller, Nowland, Wickstrom NAYS: None ABSENT: None ABSTAIN: None)

Chairwoman Schnell suggests that it would be appropriate to have a height limitation on this art piece so as to fit into the particular space. She asks the size of the circle location where the artwork could be located.

Kevin Evans (Director) states that the size of the artwork should be about the same as the Doris Walker Tribute.

Commissioner Nowland suggests not having a theme.

Chairwoman Schnell agrees with Commissioner Nowland and states that the artists would create the artwork based upon the location and environment.

Commissioner Jenkins states that she agrees with Commissioner Nowland and Chairwoman Schnell but that she would like the artists to do a site visit and know the location and environment before they submit the artwork. She also asks about what would happen if the artwork submitted was not chosen.

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Vice-Chair Wickstrom asks if there is power or water available at the Lantern Bay location. He states that he likes the lighting and water elements of the fountain at La Plaza Park. He suggests giving parameters for the artwork such as power available and others.

Chairwoman Schnell suggests guidelines such as location, dimension and durability of the material used.

Commissioner Nowland asks if the guidelines would be in place of a theme.

Kevin Evans (Director) asks for specific guidelines to be decided upon for the call to artist.

Vice-Chair Wickstrom suggests stating with electricity available in the guidelines so that there is a possibility of the piece emitting light.

Commissioner Jenkins states that it is important that the material not be wood because of the durability.

Lubica Selecka had a public comment and states that she loves the bench idea and that she likes the idea of people being entertained while sitting on the bench. She also states that perhaps someone should create a vision for the whole park.

ACTION: Motion made (Schnell) and seconded (Nowland) that the October Art Public Art Piece be constructed of durable materials, easy to maintain in an ocean environment and is a site specific theme of the artists' choosing with electricity available. Motion Carried 5-0-0.
(AYES: Schnell, Jenkins, Miller, Nowland, Wickstrom NAYS: None
ABSENT: None ABSTAIN: None)

Chairwoman Schnell asks about the procedure for contacting the artists at this point.

Kevin Evans (Director) states that we can use our database for artists from past artwork that has been completed for the City.

G. STAFF REPORTS

Kevin Evans (Director) gave a staff report stating that the art piece donated by Mr. Robert Pence is up in the City Council Foyer along with his book. He also mentioned that the City's Movies in the Park are in full swing and invites the Commissioners to the last two. He also states that the proceeds of the candy sales go towards local schools in the area. He also states that the Concerts in

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the Park Series will be starting on the 24th of June at Heritage Park starting at 3pm.

H. ARTS AND CULTURE COMMISSIONER REPORTS

Commissioner Jenkins asks for clarification about the July meetings.

Commissioner Miller states how wonderful the Movies in the Park and suggested doing them more often and he suggests non-animated movies.

Commissioner Nowland states that she would like to see more communication about the events that are happening.

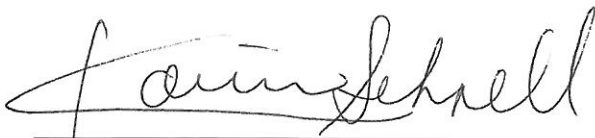
Vice-Chairman Wickstrom stated the various events that he has attended. He also restated that he would like to the Commission become more involved with the Dana Point Symphony.

Chairwoman Schnell stated that the Dana Point Photographic Art Club and Lance Yost will be having a booth at the Taste of Doheny. Chairwoman Schnell also describes the roundtable meeting that she, Kevin Evans and Vice-Chair Wickstrom attended. She also states that moving the Commissions meeting from July 18th to July 11th is agreed upon as a general consensus.

I. ADJOURNMENT

Chairwoman Schnell announced that the *next regular* meeting of the Arts and Culture Commission will be held on Wednesday, July 11th, 2012, beginning at 6:00 p.m. (or as soon thereafter) in the City Council Chamber located at 33282 Golden Lantern, Suite 210, Dana Point, California.

The meeting was adjourned at 8:25pm.



Karin Schnell, Chairwoman
Arts and Culture Commission