Regular Meeting Minutes

March 21, 2012 6:0pm- 9:00pm City Council Chambers 33282 Golden Lantern Dana Point, CA 92629

CALL TO ORDER – Chairwoman Schnell called the meeting to order at 6:02pm.

PLEDGE OF ALLEGIANCE – Commissioner Nowland led the Pledge of Allegiance.

ROLL CALL

<u>Commissioners Present:</u> Chairwoman Karin Schnell and Vice-Chair Alan Wickstrom, Commissioner Nancy Jenkins, Commissioner Matthew Miller, Commissioner Judith Nowland

<u>Staff Present:</u> Kevin Evans (Director), Christy Teague (Economic Development Manager) and Monique Leon (Community Services Secretary)

A. <u>APPROVAL OF MINUTES</u>

ITEM 1:

Minutes of the Regular Arts and Culture Commission Meeting

February 15, 2012.

ACTION:

Motion made (Jenkins) and seconded (Nowland) to approve the Minutes of the Regular Arts and Culture Commission Meeting February 15, 2012. Motion Carried 5-0-0. (AYES: Schnell, Jenkins, Miller, Nowland, Wickstrom NAYS: None ABSENT: None ABSTAIN:

None)

B. PUBLIC COMMENTS

Walter Stevens had a public comment and passed out an informational packet regarding Arts and the Community.

C. CONSENT CALENDAR

There were no items on the Consent Calendar.

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D. <u>NEW BUSINESS</u>

ITEM 2: T-Bid Presentation and Update on NEA Grant by Christy Teague

Christy Teague (Economic Development Director) explained that the T-Bid Group is made up of the four largest hotels in Dana Point and that they collect a \$3 fee for each night spent in a room. She explained they the four major hotels pool the money together and are working to promote tourism in Dana Point. She also explained the TOT bed tax which is applied to each booked hotel room. She also described how Dana Point has the most hotel rooms out of all Orange County Coastal Cities. Christy Teague also described the visitors' informational programs that the City maintains which includes several Visitor kiosks. She listed the T-Bid activities that will be coming up, including a brand launch during National Travel and Tourism Week. She also described the NEA Grant application process and explained that if awarded the grant would be used to create a public art master plan.

E. OLD BUSINESS

ITEM 3: <u>Doris Walker Tribute Update</u>

Kevin Evans (Director) opened the item with a staff report updating the Commission on the Doris Walker Ad-Hoc Committee. He explained that Commissioner Jenkins was chosen as Chair of the Ad-Hoc Committee and that Liz Bamattre was chosen to be Vice-Chair. He reported that the Ad-Hoc Committee agreed that Heritage Park was the best area for a tribute for Doris Walker. He stated that the Committee wanted the tribute to be more regional in nature, possibly a story line though several art pieces instead of one. It was suggested that the art pieces could be placed on the different landing areas in Heritage Park. He also suggested that the different facets of the tribute could be done at separate times.

Commissioner Jenkins informed the Commission that the Ad-Hoc Committee was hoping to have the first part of the tribute to Council by September.

Vice-Chair Wickstrom suggested collecting Doris Walkers' work and placing them in a tribute at the Dana Point library.

Commissioner Miller suggested unveiling each facet of the tribute on a similar important date every year.

ITEM 4: Public Forum on March 31st

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Kevin Evans (Director) submitted a staff report explaining that he would like the Commission to contribute discussion items for the Public Forum on March 31st.

Dick Dietmeier had a public comment and suggested that in setting the agenda that it should go through the Chair and the staff member.

Commissioner Jenkins suggested allowing people to move from table to table themselves.

Commissioner Nowland suggested flexibility in the format of the meeting.

Kevin Evans (Director) suggested small groups so that is easier for people to give their opinions and asks that the Commission focus on what they want to get out of the forum.

Chairwoman Schnell suggests mentioning the various forms of arts and culture that could be discussed in the opening presentation.

Kevin Evans (Director) suggested opening up with asking the public what art and culture events they have participated in.

Commissioner Jenkins suggested that the facilitator of each group could bring up each specific topic as they see needed.

Vice-Chair Wickstrom suggested a string quartet from SOSCA to be playing at the opening of the event.

Chairwoman Schnell asked about a blurb in the newspaper.

ITEM 5: Art Display in the Foyer

Commissioner Jenkins suggested that the Ad-Hoc Committee choose the photos for the next exhibition of art work to be hung in the Foyer. She also submitted a guideline and procedure list to each Commissioner. She states she will use this list for the procedures for getting the artwork placed in the Foyer.

Commissioner Nowland would like to ensure that signage is placed by each photo. She also stated that she isn't sure where in the Community Center the artwork would be placed and that she would like to see the available spots.

F. STAFF REPORTS

Kevin Evans (Director) had no staff report.

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G. ARTS AND CULTURE COMMISSIONER REPORTS

Commissioner Jenkins discusses the various art displays she saw on vacation.

Commissioner Miller suggests pushing the meeting time back and discusses how one of his main goals is to involve youth in the arts.

Commissioner Nowland spoke about her tour of Southern Orange County School of the Arts and how she was impressed by the program. She described the art in public places program in Sedona, Arizona.

Vice-Chairman Wickstrom reminded the Commission about the Opera Night and he stated that he attended the Dana Point Symphony.

Chairwoman Schnell mentions various art events going on in the area. She discusses the "Art on the Fence" program on Saturday April 14th and April 28th at Strands Vista Park.

H. ADJOURNMENT

Chairwoman Schnell announced that the *next* regular meeting of the Arts and Culture Commission will be held on Wednesday, April 18th, 2012, beginning at 6:00 p.m. (or as soon thereafter) in the City Council Chamber located at 33282 Golden Lantern, Suite 210, Dana Point, California.

The meeting adjourned at 9:00 p.m.

Karin Schnell, Chairwoman Arts and Culture Commission