



February 3, 2012

City Clerk
City of Dana Point
33282 Golden Lantern #203
Dana Point, CA 92629

Re: Support of Single-use Bag Ban Ordinance

Dear City Council Members,

On behalf of our Laguna Cliffs Marriott Resort & Spa, which employs over 350 associates and is one of the biggest tax contributors to the city, I recommend our City Council Members to support the single-use bag ban ordinance. In addition, I urge our officials to continue to work closely with our fellow hotels and businesses with the ultimate goal of our city becoming the "green destination on the west coast". We believe the positive impact to our environment by passing this ordinance will far outweigh the non-supporters arguments.

Green initiatives continue to be important to both our resort guests as well as our Group Meeting Planners. In recent years we've found that Group Meeting Planners almost always make decisions with a hotels "eco-friendly" stance in mind. Having the City of Dana Point take the lead on environmental issues can only enhance our marketability and competitive edge. The beauty of our resorts surroundings cannot be taken for granted and we are focused on integrating greater environmental sustainability throughout our resort. During our recent multi-million dollar renovation, being "eco-friendly" was at the forefront of most decisions made. We also recognize the compelling need to run our hotel efficiently, from retro-fitted lighting, special roof coatings and synthetic turf to succulent plants and saline pools being just a few of the many "going green" initiatives implemented over the past few years.

Both in and beyond our hotel, the Marriott brand seeks to take responsibility for the environmental impact of our business operations. Our Laguna Cliffs Marriott Resort & Spa is pleased to support the green agenda items that the city might consider, as we believe it is the right thing to do to protect the environment. Furthermore and most importantly, the 4 luxury resorts in this area continue to compete with other destinations and it is critical that we are proactive as a city to stay competitive. Thank you for your consideration in this matter.

Sincerely,

Jim Samuels
General Manager

Laguna Cliffs Marriott Resort & Spa wants to say WE care and we hope you do too...



We're Going Green...

- Smoke Free Resort – improves indoor air quality which results in a 30% decrease in air treatment systems
- Recycling glass, plastic and paper according to local guidelines
- E-mailing in-house reports including dailies to all departments rather than hard copies distributed
- Installed energy efficient light bulbs through the resort
- Installed water flow restricting devices in all guestrooms
- Housekeeping Department has initiated changing sheets and towels for longer stay guests every three days unless otherwise requested
- Upon Request we can provide an “Allergy Free Room”
- All cleaning chemicals are Eco-Friendly products
- Hertz – Offers Hybrid vehicles
- All products we use in our spa treatments are natural and organic
- We are using Natropathica skin and body line, which will be the only FDA organic line in the U.S., this line as well as our signature product line are used from recycled materials
- Practicing “green” cleaning standards
- Our splash zone uses recycled chlorinated water
- Participate in energy star program
- Paper glass and plastic recycle program
- Cardboard recycle bailing program
- Lawn waste mulching program
- Reflective white roof on all flat areas
- Computerized hvac system in meeting and public space
- Saline pools and spas to reduce chlorine gases
- Recycle and purification of wader water
- Guestroom recycles separation program
- Exterior lighting photo cell program
- Rain sensitive irrigation system
- Cooling tower closed loop
- Lobby and restaurants hvac set up on 25% fresh air supply

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- Guestroom & prefunction space hvac set at 35% fresh air supply
- 20,000 feet of synthetic turf
- T-8 and led lighting in all public space
- Compact fluorescent lights in all guest rooms
- Garage parking structure T-8 lighting program
- Low flow shower heads
- Participate in cooking oil bio-fuel conversion program
- Computer and electronic recycling program
- Participate in Kitchen save and rinse sprayer program
- Active participants in all green preventative maintenance products
- Active participant in green recycling for computer & electronic components
- Active participants in all metals waste programs
- Uniforms for Housekeeping staff are made out of recycled material (water bottles)
- Dry cleaning is done using Green Earth Chemicals which are Eco-Friendly
- Our laundry company is the only LEED Certified Laundry facility in California
- All damaged linen and Terry is recycled for other uses
- All guest room patio furniture is made out of recycled material

For more information please visit: www.marriott.com/preservetherainforest

Laguna Cliffs Marriott Resort & Spa

25135 Park Lantern Dana Point, California 92629 (949) 661-5000 FAX (949) 661-3688 www.lagunacliffs.com



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