





NE view toward site





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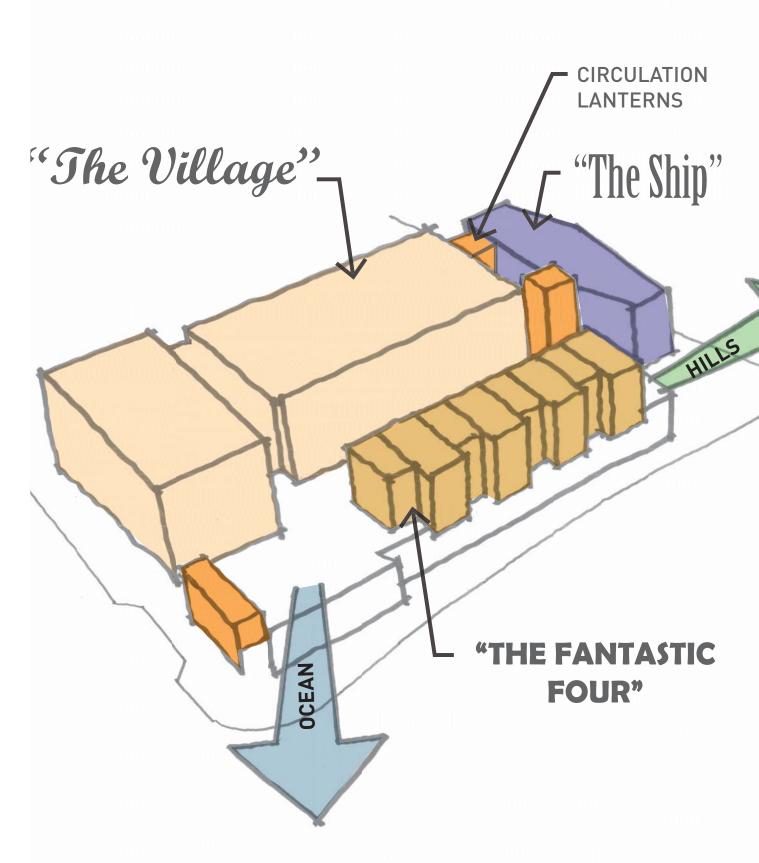












Project Goal

Create a comfortable and casual, village-like development that contributes to the vibrancy of downtown

Massing

Take advantage of the existing grading to step the building podium and reduce the overall massing of the

Articulate massing by defining housing component into three discreet buildings.

Organize building orientation and the site plan to maximize views of the ocean, sunsets and the surrounding hills.

Use

Activate and create interest at the ground floor with retail, outdoor dining and well-designed lobbies that promote walkability adjacent to the project.

Provide a residential component to support downtown retail.

Parking

Entrances to minimize impact to an active ground floor pedestrian environment.

Conceal parking from the public realm.

Utilize bike parking to reduce vehicular parking requirements.

Open Space

Set buildings back to allow visibility and establish a public plaza at the northeast corner of the site.

Promote **outdoor living** and a sense of community through a series of outdoor decks and **courtyards** for residents to enjoy and gather.

Provide a western podium deck for BBQ and outdoor dining.

Propose an eastern podium deck for fire pit gatherings.

Sustainability

Encourage healthy living by providing facilities such as a "bike repair kitchen", on-site bicycle storage, surfboard racks and outdoor showers.

Operable windows shall be incorporated into the design to take advantage of predominant sea breezes, to improve indoor air quality and reduce energy required for cooling.

Express the unique coastal character of the site through careful selection of colors and materials of high quality and permanence.

Provide a series of inviting exterior stairs to connect residents with the sidewalk, public transportation, and the beach.

Incorporate drought-tolerant landscaping that enhances the quality of the coastal location and allows for stormwater filtration.

PCH & GOLDEN LANTERN CHARLES COMPANY SEPTEMBER 8, 2014

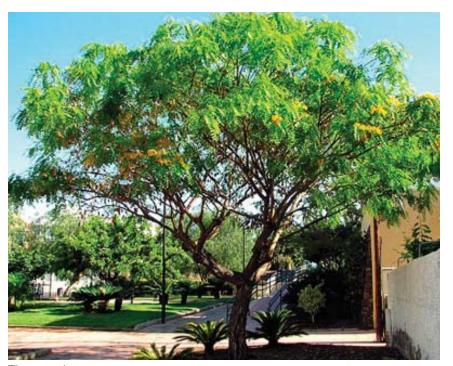




TREES



Plantanus acerifolia 'Columbia' Sycamore



Tipuana tipu Tipu Tree



Rhus lancea African Sumac



Washingtonia robusta Mexican Fan Palm



Tracaycarpus fortunei Windmill Palm

SHRUBS



Anigozanthos sp. Kangaroo Paw



Bambusa 'Alphonse Karr' Bamboo



Agave attenuata Foxtail Agave



Cordyline 'red star' No Common Name



Senecio mandraliscae Blue Chalk Sticks



Equisetum hymale Horsetail



Phormium 'Yellow Wave' Yellow Flax



Bougainvilla 'Oh La La' Bougainvillea



Rosmarinus prostrata Rosemary



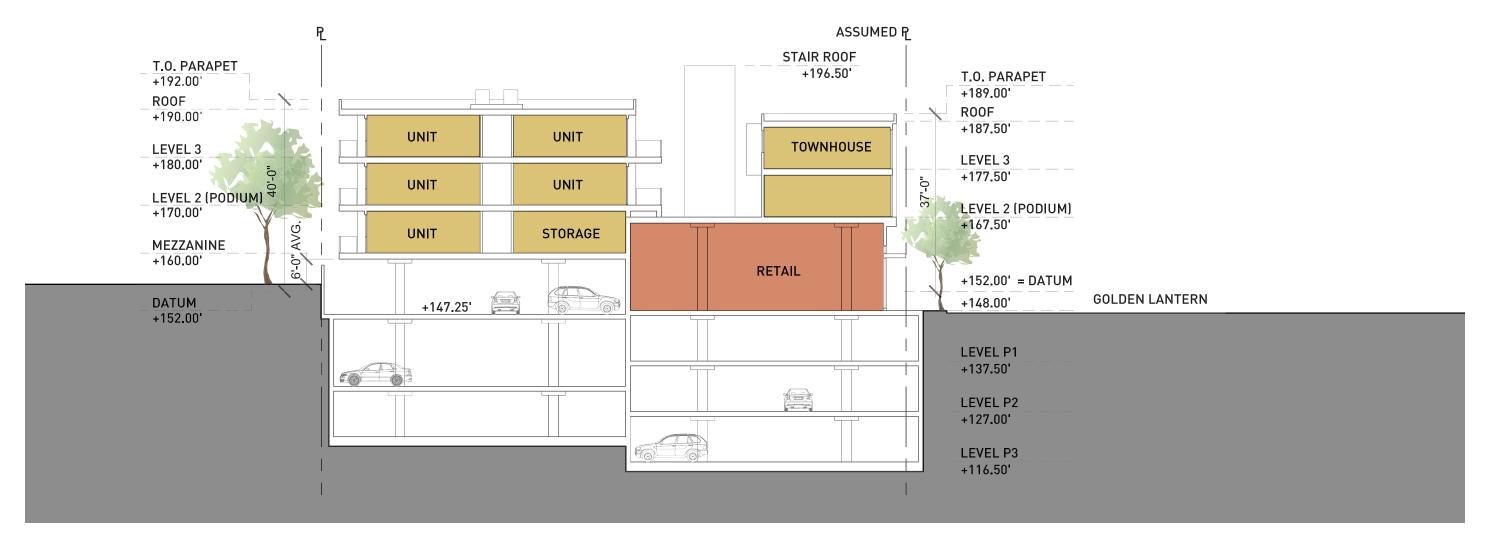
Stipa tenuissima Mexican Feather Grass



Aloe striata Coral Aloe



Juncus patens California Gray Rush



SECTION B







